randstad IT solutions

lighting revenues on fire with e-commerce.

Randstad IT Solutions can optimize your transactional website with a state-of-the-art, robust and efficient platform to ensure your customers can continue enjoying your products and services.

Our agile practice brings thought-leadership and execution, leveraging our enterprise-level competence in e-commerce development; delivered by the globe's largest access to talent.

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human forward.

do you track user behaviour through analytics?

64% of features are never or rarely used

Will your planned features solve a customer problem?

Do you measure the ROI of a feature once it's released to production?

what you should consider

- Implement analytics throughout your website or web application (i.e. cart conversion, user telemetry)

- Put best practices in place for product ownership

do your customers have trouble finding your products?

Is your search solution homegrown?

Do customers have a hard time using your search engine?

Is your search experience tailored to the customer?

what you should consider

- Look into a plug and play search provider whose core business is centred around the best search practices and implementations

are visitors experiencing
long load times?

Is the product detail page slow?

Have you spent a lot of time & money implementing a caching solution (i.e. Akamai)?

If so, are you really addressing the problem at the source?

what you should consider

- Review your software and infrastructure architecture

- Leverage the built-in capabilities of a cloud provider (i.e. Traffic Manager + Regions in Azure)

- Move to a microservice stack

does your dev team release new features as fast as you wish?

Do you feel you are missing time-to-market opportunities?

Do you feel you are debugging your new features in production?

Are the features released of high-quality?

Do feature deployments create downtime?

what you should consider

- Put a CI pipeline in place with automation in mind (unit tests, UI automated tests)
- Create an automated CD pipeline to speed up the time-to-market
- Enable your dev team to deliver quality over quantity using microservices

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