

# webinar: making gender equity and diversity

a top priority.



## canadian women in the workplace have spoken: gender equity and diversity at work should still be a priority for employers.

Amidst a labour shortage market and potential economic slowdown, find out what opportunities exist for employers who focus on equity and diversity in the workplace by joining a panel conversation with women executive leaders who have successfully implemented such practices within their organization.

### presented by:



**carolyn levy**  
group president, randstad technologies & chief diversity officer

Carolyn is an advocate for embedding EDI&A into all aspects of every organization. To drive the change needed to safeguard the future of work and economic sustainability, Carolyn partners with executive teams on how to make personal and professional commitments to drive action.



**eva hartling**  
president & founder, the brand is female Inc.

Eva is an award-winning CMO-turned-entrepreneur with over two decades of experience supporting renowned organizations with their communications strategies and brand management, including roles at Birks, IBM, RONA and BDC. Today she works with women entrepreneurs and leaders, as well as organizations engaged in gender equity.

### our panelists:



**pascale alpha**  
chief diversity, equity & inclusion officer, CAE

Pascale has worked at CAE for almost two decades; in her current role, her focus is to help foster and promote a culture of diversity, equity and inclusion across the organization and in the communities and industries CAE operates in.



**martine st-victor**  
general manager, edelman montréal

Martine is a communication strategist and a vocal leader who regularly contributes her perspective and industry insight to the Montreal Gazette, La Presse, Radio-Canada and the CBC.



**sherazad adib**  
senior director, corporate engagement, catalyst

Sherazad has over two decades of experience in corporate social responsibility and responsible investing. Her experience has led her to develop, manage and implement various CSR projects and to participate in numerous initiatives within these industries.

register now to secure your spot

 tuesday, april 04, 2023 at 11:30 a.m. EST

 online webinar on zoom